

FAX# 703 528 7880 OCT9/12 13.05
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

NEEDS

CO-OP BILLING NEEDED

TO LENA
FR JULIE
OK'D M7-8
TTLS 294715
PLS CFM, THX 10/9

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1200N-1230P	30		\$600.00	10/13	10/14	1		SA-SU	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

72	A		500P-600P	30		\$2,250.00	10/9	10/12	1		TU-F	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-27 FOR 2 SPOTS/WK												

73	A		200A-359A	30		\$50.00	10/9	10/12	1		TU-F	1
PROGRAM : OVERNIGHT												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 72-73												

27	S		700P-800P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY/WHEEL												

74	A		330P-700P	30		\$2,750.00	10/13	10/13	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : DOLLARS ARE FROM HDL# 6269462												
STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#22									
			BUY#27									
MISSED:SA-SU/1200N-1230P												
SAT/700P-800P												
OCT13												
OCT13(2/WK)												
30S \$600.00 (OCT8/12)												
OFFER:TU-F/500P-600P												
OCT9												
30S \$850.00												
OFFER:TU-F/200A-359A												
OCT9												
30S \$2,250.00												
OFFER:TU-F/200A-359A												
OCT9												
30S \$50.00												
CMT:WE CAN OFFER												

M8	OK'D											
MISSED:BONUS												
OFFER:SAT/330P-700P												
OCT13												
30S \$2,750.00 (OCT9/12)												
CMT:DOLLARS ARE FROM HDL# 6269462												
PLS ADVISE.												

OCT/12 294715.00

CONTRACT TOTAL 294715.00

TOTAL SPOTS 136

MARKET TOTALS \$660,825

WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCF 2% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE